



WULET — Get Your Cryptoback From Everyday Purchases

*Your personal cryptocashback from payments
that you can use however you like!*



ONEPAGER

WULET is a blockchain platform that allows the use of cryptocurrency in everyday life through receiving cashback from restaurants, shops, and other establishments in the form of cryptocurrency, which you can then spend any way you want.

This allows to make loyalty programmes easier, more practical, and more profitable for the average user.

At the same time it also allows businesses to attract new clientele and retain their current clients.

Today:

- you participate in multiple loyalty programmes, where each has their own internal points structure and privileges;
 - you cannot use, or exchange points received on different programmes as you see fit;
 - the transportation of all your existing bonus cards is inconvenient.
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With WULET:

- payment information is uploaded onto WULET using a QR-code;
- the bonuses from all networks are accumulated in your unified crypto-balance;
- you can spend your bonuses on partner marketplaces, save in the form of cryptocurrency, or sell them on an exchange.

PLATFORM DESCRIPTION

WULET – is an open-source blockchain platform, and WU tokens are traded on exchanges. Any party can launch their own loyalty programme by freely using the platform's programming modules.

The platform will receive commission on transactions and make profit on additional services:



Banners on the system's applications



Showing events at the top, which will be allocated using an auction (same as contextual advertising)



Push-notifications to users that have the application installed

- You can purchase additional services using WU tokens.
- The platform will receive commission on purchases by users done in WU tokens.



Contractors will receive a system to control and manage their interrelations with clients, which will allow them to effectively use the instruments of marketing communications, optimise their advertising budget, and get loyal clients and a competitive edge on the market.

Clients will be able to spend WU tokens:



by trading them on an exchange



by purchasing items from contractors or from the WuShop

TOKEN SALE PARAMETERS

- ERC20 standard tokens will be emitted in the course of the token sale.
- Tokens are emitted to an ERC20-compatible wallet after the end of all the stages of the token sale.
- To participate, users need to sign up their personal profile and pass the KYC/AML procedure.

Minimum purchase amount: **Unlimited** Maximum purchase amount: **Unlimited**

Timeline:

Presale starts:

May, 07

Main stage:

3Q 2018

Token sale parameters:

We accept:

ETH, BTC, LTC

Exchange rate:

0,001 ETH for 1 WU

Softcap:

8 000 ETH
(≈ 6 000 000 USD)

Hardcap:

49 000ETH
(≈ 36 750 000 USD)

Total supply

(including all manner of bonuses):

91 000 000 WU

There will not be an additional issue

Bonuses

May 07 – 11

30%

May 12 – 31

25%

June 01 – 03

20%

June 04 – 07

15%

June 08 – 12

10%

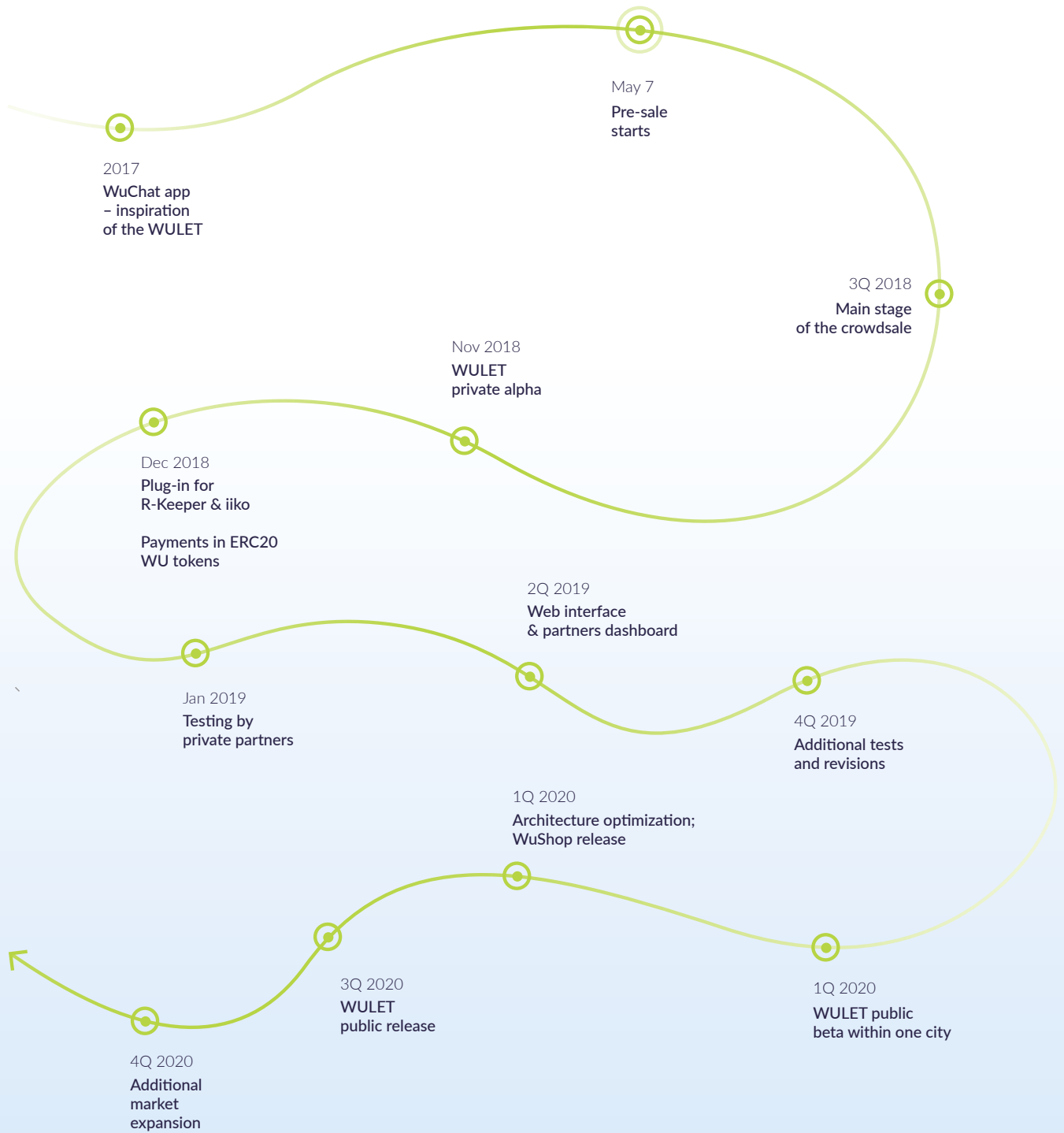
June 13 – 17

5%

Token distribution

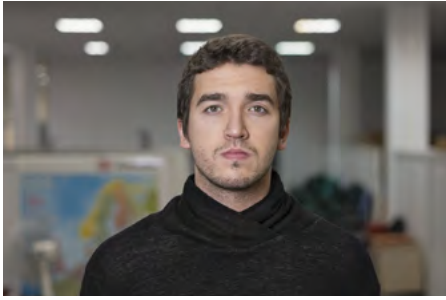


ROADMAP



TEAM

The **WULET** team are like-minded professionals with extensive experience in IT, development, design, and logistics



German Domanskii
CEO

Graduate of the Hague State University, creator of the Foodism app that was launched in mid-2017. Idea inspiration, concept, functionality.



Alexey Popov
CTO

Owner of Aveas Media IT studio. Over 13 years in experience in website, mobile app, and video game development. Technical support, development.



Leonid Strimovsky
CFO

Owner of several international logistics companies. Financing.

CONTACTS

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